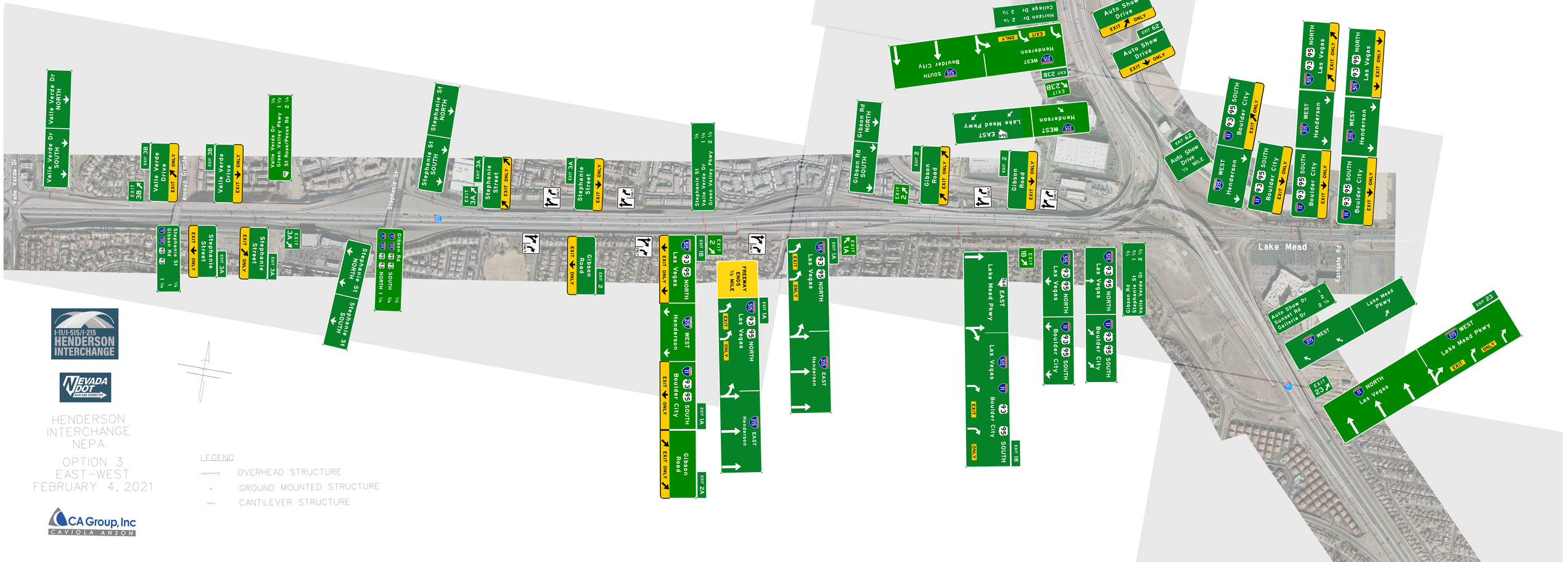GUIDE SIGN CONCEPT PLAN – OPTION 3